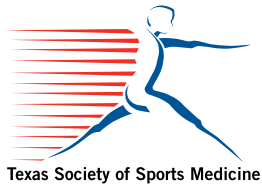




2018 Sponsorship Opportunities & Annual Conference Exhibitor Prospectus



TOA's work directly affects the future of orthopaedics in Texas. Your support of TOA through sponsorship ensures that hundreds of Texas orthopaedic surgeons and countless Texas patients will have access to outstanding musculoskeletal care.



Highlights for 2018 Annual Conference Sponsors:

- 1 Enhanced Exhibit Time.**
In addition to exhibitor breaks throughout each day, 2018's conference will feature lunch in the exhibit hall on both Friday and Saturday. In addition, all exhibitors are encouraged to attend the Friday night dinner at Joe T. Garcia's with our orthopaedic surgeons and their families.
- 2 Recognition Throughout 2018.**
New in 2018: TOA will include a one-page brochure for Title, Platinum, and Gold sponsors in one of TOA's magazines that is mailed to every orthopaedic surgeon in Texas.
- 3 Concurrent Coding Course on Friday.**
TOA's annual coding course is the only event attended by some orthopaedic surgeons and their staff members. As a result, TOA will hold it on Friday to maximize the orthopaedic surgeon attendance at TOA's annual conference.
- 4 Educational Courses.**
TOA sponsors are strongly encouraged to attend the clinical and business educational sessions to learn more about the direction of the orthopaedic industry in Texas.
- 5 Support the Industry.**
By sponsoring TOA, industry members are demonstrating their support to help the hundreds of Texas orthopaedic surgeons and their countless patients to have access to outstanding musculoskeletal care in Texas.

2018 Conference Overview

Friday, April 13, 2018

9:00 a.m. – 3:00 p.m.	Concurrent Coding Course for Surgeons & Staff
8:30 a.m. – 6:00 p.m.	Business & Clinical Sessions
Morning & Afternoon Exhibit Breaks	
Lunch in the Exhibit Hall	
5:00 p.m. – 6:00 p.m.	16th Annual Resident Quiz Bowl
6:30 p.m. - 9:00 p.m.	Dinner at Joe T. Garcia's



Saturday, April 14, 2018

8:30 a.m. – 2:00 p.m.	Business & Clinical Sessions
Morning Exhibit Break	
Lunch in the Exhibit Hall	

April 13-14, 2018

Hilton Fort Worth
Fort Worth, Texas

New in 2018: Send Your Message to Every Orthopaedic Surgeon in Texas

Title, Platinum, and Gold sponsors will have the opportunity to include a one-page brochure in one of TOA's magazines, which is mailed to every orthopaedic surgeon in Texas. This benefit is at no extra cost for Title, Platinum, and Gold sponsors.

The sponsors are asked to provide brochures to TOA prior to the magazine's mailing.



2018 Sponsorship Opportunities

Title (\$15,000)

Annual Conference

- Extensive recognition as the TOA Title Sponsor.
- First choice of exhibit space (foyer available).
- Invitation to attend TOA's Leadership Dinner on Thursday, April 12.
- One-page brochure included in each attendee handout (provided by sponsor).
- Exclusive sponsorship of the Friday night dinner for TOA's members and their families.
- Six total attendee badges.

Communications Throughout the Year

- Logo recognition throughout the year on TOA's home page.
- Logo recognition on every TOA e-mail newsletter that is sent to over 2,000 orthopaedic surgeons and practice administrators.
- Exclusive logo recognition in TOA's e-mail newsletter four times during the year.
- Prominent recognition in TOA's magazines, which are mailed to over 1,400 orthopaedic surgeons and their staff.
- **Your one-page brochure included in TOA's magazine to every orthopaedic surgeon in Texas.** (On a first-come, first-serve basis, you must provide the brochures to TOA).

Platinum (\$12,000)

Annual Conference

- Opportunity to present your product at the conference for a 20-minute presentation. You must notify TOA by December 1, 2017.
- Invitation to attend TOA's Leadership Dinner on Thursday, April 12.
- One-page brochure included in each attendee handout (provided by sponsor).
- Invitation to TOA's Friday night dinner on Friday, April 13.
- Four total attendee badges.
- Choice of exhibit space after the Title Sponsor selects (foyer available).

Recognition Throughout 2018 for Platinum Sponsors

- Logo recognition throughout the year on TOA's home page.
- Exclusive logo recognition in three of TOA's e-mail newsletters that are sent to over 2,000 orthopaedic surgeons and practice administrators.
- Prominent logo recognition in TOA's magazines, which are mailed to over 1,400 orthopaedic surgeons and their staff.
- **Your one-page brochure included in TOA's magazine to every orthopaedic surgeon in Texas.** (On a first-come, first-serve basis, you must provide the brochures to TOA).

Gold (Starting at \$5,500)

Annual Conference

- Five different add-on opportunities (choose from one below).
- Prime exhibit space (foyer, if available).
- Three attendee badges.
- Invitation to attend TOA's Leadership Dinner on Thursday, April 12.

Recognition Throughout 2018 for Gold Sponsors

- Exclusive logo recognition in two of TOA's e-mail newsletters that are sent to over 2,000 orthopaedic surgeons and practice administrators.
- Prominent logo recognition in TOA's magazines, which are mailed to over 1,400 orthopaedic surgeons and their staff.
- Logo recognition on TOA's website.
- **Your one-page brochure included in TOA's magazine to every orthopaedic surgeon in Texas.** (On a first-come, first-serve basis, you must provide the brochures to TOA).

Add-on Opportunities for Gold Sponsors

Thursday Night Leadership Dinner Sponsor

- Exclusive sponsorship of Thursday night's Leadership Dinner for TOA leadership and program faculty (if available).

Meal/Break Sponsor

- Sponsor a meal or break with your Gold Sponsorship (no additional cost) - 4 available.

Robot Demonstrations

- Additional exhibit space for robot demonstrations included with your Gold Sponsorship (no additional cost) - 3 available.

Wifi Sponsor

- Exclusive recognition on the Wifi landing page for conference attendees. \$7,500 total cost (includes exhibit) - 1 available.

Determine Your Own Add-on

- Please contact TOA (Bobby@toa.org) if you would like to create your own sponsorship opportunity for the Gold Sponsor level.

Silver (\$3,600)

Annual Conference

- Exhibit space.
- Invitation to TOA's Friday night dinner on Friday, April 13.
- Two attendee badges.

Recognition Throughout 2018 for Silver Sponsors

- Recognition on TOA's website.
- Recognition in TOA's magazines, which are mailed to over 1,400 orthopaedic surgeons and their staff.



**Highlight Yourself:
Upgrade to a Platinum or
Gold Sponsorship**

2018 Sponsorship Opportunities

Sponsor Benefits	Bronze – \$3,600	Gold – \$5,500	Platinum – \$12,000	Title – \$15,000
Complimentary Badges Extras @ \$300 each	2 Included #____ Extra Badges	3 Included #____ Extra Badges	4 Included #____ Extra Badges	6 Included #____ Extra Badges
Booth Size	6' x 30" Skirted Booth	6' x 30" Skirted Booth; Opportunity for Extra Space	First Choice Selection	First Choice Selection
Listing on TOA's Website	Yes	Logo Recognition	Logo Recognition on Home Page	Logo Recognition on Home Page
Listing in Each TOA Magazine	Listed in Magazine Mailed to Every Orthopaedic Surgeon	Listed in Every Magazine + Your One-page Brochure Included in One Magazine *	Listed in Every Magazine + Your One-page Brochure Included in One Magazine *	Listed in Every Magazine + Your One-page Brochure Included in One Magazine *
Listing in TOA's E-mail Newsletter	In the Newsletters Prior to the Annual Conference	Your Logo Is Included in Two Publications	Your Logo Is Included in Three Publications	Your Logo Is Included in Three Publications + Permanent Logo Recognition
Opportunity to Attend Educational Events?	Yes	Yes	Yes	Yes
Opportunity to Attend Friday Night Dinner?	Yes	Yes	Yes	Yes; Sole Sponsorship of the Event
Opportunity to Add on to the Sponsorship?	No	Robot Demonstration Space, Wifi Sponsor, Meals and Break Sponsorships, and Determine Your Add-on: Choose One for Your \$5,500 Sponsorship	20 Minute Presentation During the Educational Programs	Title Sponsor Recognition
Invitation to Thursday Night Leadership Dinner?	No	Yes	Yes	Yes

2018 Annual Meeting Exhibitor Guide

Exhibit Dates

April 13-14, 2018

Location

Hilton Fort Worth
Fortnight Ballroom
Fortnight Foyer & Mosaic Foyer

Exhibit Hall Setup

Thursday, April 12, 2018 | Evening TBA

Exhibit Hall Open

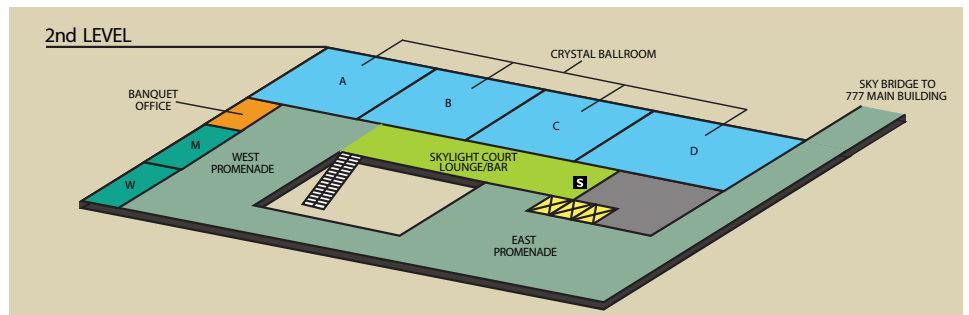
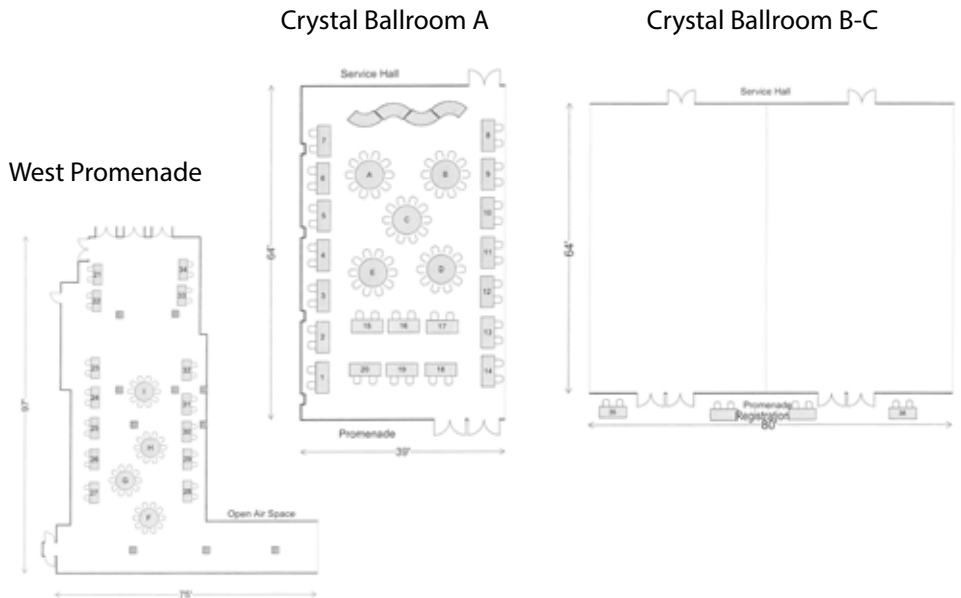
Friday, April 13, 2018 | 7:00 a.m.

Exhibit Hall Open

Saturday, April 14, 2018 | 7:00 a.m.

Strike

Saturday, April 14, 2018 | 2:00 p.m.



Sponsoring TOA's Newsletters & Website

Newsletters

TOA's e-mail newsletters are sent to over 2,000 orthopaedic surgeons and practice administrators. The magazine is mailed at least once a year to over 1,400 orthopaedic surgeons and their staff. Please contact TOA (**Bobby@toa.org** | **214.728.7672**) for advertising opportunities.

Website Banner Advertising

TOA offers banner advertising opportunities on its website. The ad is featured on the home page and all of the other web pages. Contact TOA (**Bobby@toa.org** | **214.728.7672**) to secure a banner ad.



TOA/TOF/TSSM Sponsorship Application

Online exhibitor applications are now available.

Please visit www.toa.org and click on the "Sponsor" menu tab at the top.

Meeting or Event to Sponsor: **2018 TOA/TOF/TSSM Annual Meeting**

SECTION 1: COMPANY INFORMATION

Company Name: _____
(as it should appear on signage and printed recognition)

Primary Contact & Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail Address: _____ Yes, I would like to receive TOA newsletters
 Yes, I would like to receive TOA magazines

Name of Attendees for Exhibitor Badges:

(Silver Level - \$300 charge for each additional badge after 2) (Gold Level - \$300 charge for each additional badge after 3) (4 for Platinum and 6 for Title; \$300 for each badge beyond those).

1) _____ 4) _____

2) _____ 5) _____

3) _____ 6) _____

I agree to the terms and conditions listed in Section 3. Signature _____ Date _____

SECTION 2: PAYMENT INFORMATION

Enclosed is a check made payable to Texas Orthopaedic Association in the amount of \$ _____

OR I authorize my credit card charged be \$: _____ Visa MasterCard American Express

Card #: _____ Expiration: _____/_____/_____

Cardholder: _____ CSC: _____

Authorized Signature: _____ Date: _____

Please e-mail your sponsorship preference (**Title, Platinum, Gold, or Silver**) to: **Info@toa.org**

Please fax completed form to **1-866-864-1568**,
e-mail it to **info@toa.org** or mail it
with payment to:

Texas Orthopaedic Association
401 West 15th Street #820
Austin, TX 78701



Other communications and/or questions may be addressed by calling **512-370-1505**.

SECTION 3: TERMS AND CONDITIONS

- In exchange for payment in full for the sponsorship, the Texas Orthopaedic Association (TOA) will provide the benefits as outlined on the application.
- In exchange for payment in full for the exhibit(s) contracted by the exhibitor, Texas Orthopaedic Association (TOA) will provide the following for each booth: 6'X30" skirted booth, one or two chair(s), and a sign showing the company name. All equipment will be available through the hotel. Exhibitors may provide their own equipment or furnishings. The exhibit hall is carpeted. Internet charges and electricity at table are to be paid by the exhibitor and set-up through the hotel.
- Although the exhibition area will be locked during closed hours, neither TOA nor the facility assume responsibility for damage to, loss, or theft of property of the exhibitors, the exhibitors' agents, employees, or invitees.
- Payment in full is due at time of application. In the event that you cancel sponsorship or exhibit space, 50 percent of the contracted amount will be refunded to the company if TOA receives notice of cancellation by March 6, 2018. After April 5, 2018, there will be no refund of sponsorship payment. All sponsorships cancellations must be submitted in writing to TOA. No-shows are not eligible for refunds.
- TOA reserves the right to adjust table top or exhibit space assignments.
- In the event of failure or inability to fulfill this contract, or to furnish the space, due to fire, strikes, authority of the law, act of God, or any other cause or reason, TOA agrees to return to the sponsor all deposits or other monies paid, and thereupon this agreement shall be deemed canceled by mutual consent, and TOA shall be relieved from all responsibility.
- Sponsor and/or exhibitor agrees to be responsible for his/her own property. Sponsor or exhibitor shall release, hold harmless and indemnify TOA from any and all claims, obligations, liabilities, causes of action, lawsuits, damages and assessments, including legal fees that result from an allegation of negligence on the part of the sponsor or TOA or third parties in the use of the exhibit space or activities in connection with the use of exhibit space.
- No sponsorship events outside of approved TOA events are allowed at the facility.

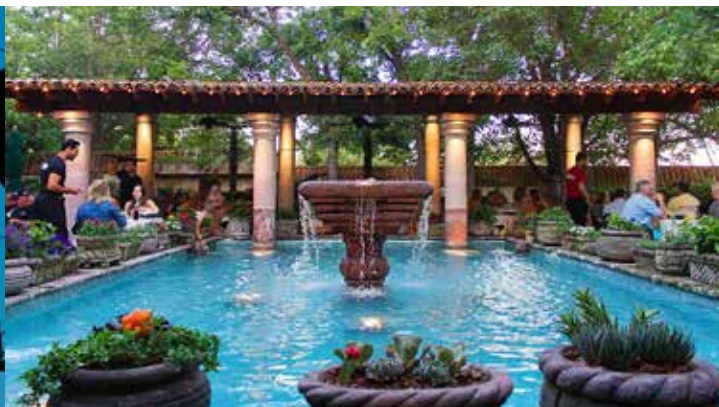
An accredited CME provider, the Texas Orthopaedic Association is governed by the Texas Medical Association's Standards for Commercial Support of Continuing Medical Education. TOA reviews its own program and awards CME credits according to TMA's Standards. In accordance with the Standards, TOA has established the following policies for commercial exhibits held in conjunction with its educational activities:

- Arrangements for exhibits may neither influence planning nor interfere with the presentation of the educational activity.
- Commercial/promotional materials may not be displayed or distributed in the same room immediately before, during, or immediately after the CME activity.
- Representatives of commercial supporters and exhibitors may attend the CME activity if they wish, but may not engage in sales activity in the room where the educational activity is held.
- As the accredited CME sponsor of this educational activity, Texas Orthopaedic Association requires all exhibitors to disclose, through signage at exhibit booths, the FDA status of the medical devices or pharmaceuticals displayed.
- Exhibits cannot be a condition of provision of commercial support for CME activities.

The signature at the end of Section 1 acknowledges receipt of and agrees to abide by the Exhibit Rules & Regulations as published by the association which regulations are considered to be part of the agreement between sponsor and Texas Orthopaedic Association (TOA) if this application is accepted by the TOA. Acceptance of this application as an agreement between the sponsor and TOA will occur when signed by a TOA representative. TOA does not guarantee the number of attendees. It is understood that all sponsorship agreements are subject to review by the Board of Directors. It is agreed that disapproval of an exhibit by the Board of Directors will result in termination of the agreement without penalty to either party. All claims or suits arising out of the application's acceptance or rejection shall be governed by the laws of the State of Texas, and any obligations arising out of the application's acceptance or rejection shall be considered as occurring in Travis County, Texas.



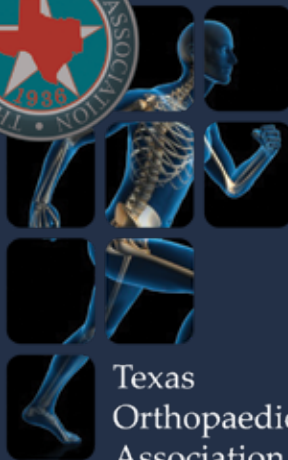
**April 13-14,
2018**



Texas Orthopaedic
FOUNDATION



Texas Society of Sports Medicine



Texas
Orthopaedic
Association

Texas Orthopaedic Association
401 West 15th Street, Suite 820
Austin, Texas 78701

TOA.org